

1 of 14

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/02-10/08	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*2	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/09-10/15	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*3	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/16-10/22	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*4	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/23-10/29	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										

Rep Order# 8836473 **Ver#** 3 **Status** Revised
EC'd Yes

Traffic Order# 36910

Printed: 08/09/2012 10:38 AM
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Showing Buylines: All Rep & Sta Revised Lines

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Station	KLAS-TV LAS VEGAS
Advertiser	() OBAMA, BARACK
Product	OBAMA/P/D
Estimate#	1537
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*5	TU-F,M	5A-6A	8 NEWS NOW	:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*6	TU	5A-6A	8 NEWS NOW	:30	\$790.00	11/06-11/06	1	1	1	\$790.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*7	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*8	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*9	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*10	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*11	TU-F,M	6A-7A	8 NEWS NOW	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*12	TU	6A-7A	8 NEWS NOW	:30	\$965.00	11/06-11/06	1	1	1	\$965.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*13	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*14	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
	*15	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION. V3 More than 2 codes changed	:30	\$200.00	10/16-10/22	5	1	5	\$1,000.00	
	*16	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/23-10/29	5	1	5	\$1,000.00	
	*17	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/30-11/05	5	1	5	\$1,000.00	
	*18	TU	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$700.00	11/06-11/06	1	1	1	\$700.00	
	*19	SA	5A-7A	CBS THIS MORNING SATURDAY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$335.00	10/06-11/03	1	5	5	\$1,675.00	
	*20	SU	5A-530A	EYE ON WASHINGTON Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$85.00	10/07-11/04	1	5	5	\$425.00	
	*21	SU	530A-6A	WALL STREET JOURNAL REPORT Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$85.00	10/07-11/04	1	5	5	\$425.00	

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Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1537
Buyer Maura Gilroy
Phone#
Fax#

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WASHINGTON, DC 20007
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Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*22	SU	6A-630A	8 NEWS NOW SUNDAY MORNING-- #1	:30	\$150.00	10/07-11/04	1	5	5	\$750.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*23	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$1,225.00	10/07-11/04	1	5	5	\$6,125.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*24	SU	8A-830A	8 NEWS NOW SUNDAY MORNING-- #2	:30	\$1,225.00	10/07-11/04	1	5	5	\$6,125.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*25	SU	830A-9A	FACE THE NATION	:30	\$1,400.00	10/07-11/04	1	5	5	\$7,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*26	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*27	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*28	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*29	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*30	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

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Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1537
Buyer Maura Gilroy
Phone#
Fax#

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3050 K ST NW
WASHINGTON, DC 20007
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Flight Dates 10/02/2012 - 11/06/2012
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Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*31	TU	9A-10A	LIVE! WITH KELLY	:30	\$275.00	11/06-11/06	1	1	1	\$275.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*32	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	10/02-10/08	2	1	2	\$3,150.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*33	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	10/09-10/15	2	1	2	\$3,150.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*34	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	10/16-10/22	2	1	2	\$3,150.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*35	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	10/23-10/29	2	1	2	\$3,150.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*36	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	10/30-11/05	2	1	2	\$3,150.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*37	TU	10A-11A	PRICE IS RIGHT	:30	\$1,575.00	11/06-11/06	1	1	1	\$1,575.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*38	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/02-10/08	2	1	2	\$3,850.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*39	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/09-10/15	2	1	2	\$3,850.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*40	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/16-10/22	2	1	2	\$3,850.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*41	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/23-10/29	2	1	2	\$3,850.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*42	TU-F,M	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	10/30-11/05	2	1	2	\$3,850.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*43	TU	11A-12P	YOUNG & RESTLESS	:30	\$1,925.00	11/06-11/06	1	1	1	\$1,925.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*44	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*45	TU-F,M	1230P-2P	BOLD & BEAUTIFUL/LETS MAKE A DEAL	:30	\$375.00	10/02-11/05	3	5	15	\$5,625.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*46	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$325.00	10/02-11/05	0	0	0	\$0.00	
		Sales Remark: V3 CANCEL										
		V3 Comment Changed, Spots/week Changed										
	*47	TU-F,M	2P-3P	THE TALK	:30	\$1,315.00	10/02-11/05	2	5	10	\$13,150.00	
		Sales Remark: V3 REVISION										
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Status Revised

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Station	KLAS-TV LAS VEGAS
Advertiser	() OBAMA, BARACK
Product	OBAMA/P/D
Estimate#	1537
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*48	TU-F,M	3P-4P	ELLEN	:30	\$425.00	10/02-11/05	5	5	25	\$10,625.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*49	SA	530P-6P	POLITICS NOW	:30	\$275.00	10/06-10/27	1	4	4	\$1,100.00	
							11/03-11/03	0	1	0		
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*50	SU	3P-4P	STORM STORIES (HOUR)	:30	\$150.00	10/07-10/07	0	1	0	\$450.00	
							10/14-10/28	1	3	3		
							11/04-11/04	0	1	0		
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*51	SU	4P-5P	ELECTRIC PLAYGROUND (HOUR)	:30	\$175.00	10/07-11/04	1	5	5	\$875.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*52	SU	530P-6P	INSIDE EDITION	:30	\$165.00	10/07-11/04	1	5	5	\$825.00	
		Sales Remark: V3 INSIDE EDITION										
		V3 Comment Changed, Rate Changed										
	*53	TU-F,M	430P-5P	430P NEWS	:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*54	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$400.00	10/02-11/05	10	5	50	\$20,000.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										

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Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1537
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*55	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$965.00	10/06-10/27 11/03-11/03	1 0	4 1	4 0	\$3,860.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*56	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$965.00	10/06-10/27 11/03-11/03	1 0	4 1	4 0	\$3,860.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*57	SU	5P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$1,140.00	10/07-10/07 10/14-10/14 10/21-10/21 10/28-10/28 11/04-11/04	0 1 0 1 0	1 1 1 1 1	0 1 0 1 0	\$2,280.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*58	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,140.00	10/07-11/04	1	5	5	\$5,700.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*59	TU-F,M	630P-7P	INSIDE EDITION	:30	\$325.00	10/02-11/05	5	5	25	\$8,125.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*60	TU-F,M	7P-8P	ET/INSIDER	:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*61	SA	7P-8P	ET WEEKEND	:30	\$220.00	10/06-10/27 11/03-11/03	1 0	4 1	4 0	\$880.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*62	M	8P-9P	HOW I MET MOTHER/PARTNERS	:30	\$6,500.00	10/22-10/22 11/05-11/05	0 1	1 1	0 1	\$6,500.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*63	M	9P-10P	2 BROKE GIRLS/MIKE & MOLLY	:30	\$7,700.00	10/08-10/08 10/29-10/29	1 0	1 1	1 0	\$7,700.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*64	M	10P-11P	HAWAII FIVE-0	:30	\$9,000.00	10/15-10/15 11/05-11/05	1 1	1 1	1 1	\$18,000.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*65	TU	8P-9P	NCIS	:30	\$12,000.00	10/09-10/16	1	2	2	\$24,000.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*66	TU	9P-10P	NCIS: LOS ANGELES	:30	\$12,000.00	10/09-10/16	1	2	2	\$24,000.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*67	TU	10P-11P	VEGAS	:30	\$7,700.00	10/02-10/02	1	1	1	\$7,700.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*68	W	8P-9P	SURVIVOR 25	:30	\$7,700.00	10/24-10/24	1	1	1	\$7,700.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*69	W	9P-10P	CRIMINAL MINDS	:30	\$12,000.00	10/03-10/03 10/24-10/24	1 1	1 1	1 1	\$24,000.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								

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	*70	W	10P-11P	C.S.I.	:30	\$8,000.00	10/31-10/31	1	1	1	\$8,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*71	TH	8P-9P	BIG BANG THEORY/ENGAGEMENT	:30	\$9,450.00	10/11-10/18	1	2	2	\$18,900.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*72	TH	9P-10P	PERSON OF INTEREST	:30	\$8,000.00	10/25-10/25	1	1	1	\$8,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*73	F	8P-9P	CSI: NY	:30	\$5,500.00	10/05-10/05	1	1	1	\$16,500.00	
							10/19-10/26	1	2	2		
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*74	F	10P-11P	BLUE BLOODS	:30	\$5,600.00	10/12-10/12	1	1	1	\$11,200.00	
							10/26-10/26	1	1	1		
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*75	SA	8P-10P	SAT PRIME MOVIE	:30	\$500.00	10/06-10/06	1	1	1	\$1,000.00	
							10/20-10/20	1	1	1		
							11/03-11/03	0	1	0		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*76	SA	10P-11P	48 HOURS MYSTERY	:30	\$6,000.00	10/13-10/13	1	1	1	\$18,000.00	
							10/27-11/03	1	2	2		
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

Rep Order# 8836473 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36910

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Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1537
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*77	SU	7P-8P	60 MINUTES	:30	\$6,000.00	10/07-11/04	1	5	5	\$30,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*78	SU	8P-9P	AMAZING RACE 21	:30	\$7,350.00	10/21-11/04	1	3	3	\$22,050.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*79	SU	9P-10P	THE GOOD WIFE	:30	\$5,600.00	10/07-10/07	1	1	1	\$16,800.00	
							10/21-10/28	1	2	2		
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*80	SU	10P-11P	THE MENTALIST	:30	\$7,700.00	10/14-10/21	1	2	2	\$23,100.00	
							11/04-11/04	1	1	1		
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*81	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/02-11/05	5	5	25	\$15,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*82	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$400.00	10/06-10/28	2	4	8	\$3,200.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*83	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*84	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$125.00	10/02-11/05	5	5	25	\$3,125.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								

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Hiatus Weeks

Rep Firm
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Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*85	TU-F,M	137A-237A	ELECTRIC PLAYGROUND	:30	\$40.00	10/02-11/05	2	5	10	\$400.00	
		Sales Remark:		V3 REVISION								
				V3 More than 2 codes changed								
	*86	SA	1135P-1235A	PRIVATE PRACTICE	:30	\$95.00	10/13-10/13	1	1	1	\$285.00	
							10/27-11/03	1	2	2		
		Sales Remark:		V3 REVISION								
				V3 More than 2 codes changed								
	*87	SA	1235A-135A	DAVINCI'S INQUEST	:30	\$50.00	10/06-10/06	1	1	1	\$100.00	
							10/20-10/20	1	1	1		
		Sales Remark:		V3 REVISION.								
				V3 More than 2 codes changed								
	*88	SA	135A-235A	COLD SQUAD	:30	\$40.00	10/13-10/13	1	1	1	\$80.00	
							10/27-10/27	1	1	1		
		Sales Remark:		V3 REVISION								
				V3 More than 2 codes changed								
	*89	SU	1135P-1205A	GAME TIME WITH UNLV	:30	\$75.00	10/07-11/04	1	5	5	\$375.00	
		Sales Remark:		V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*90	SU	1205A-105A	CBS CRIMETIME	:30	\$140.00	10/07-10/07	1	1	1	\$280.00	
							10/21-10/21	1	1	1		
		Sales Remark:		V3 REVISION								
				V3 More than 2 codes changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*91	SU	105A-205A	CBS CRIMETIME/SPORTS SPECTACULAR	:30	\$140.00	10/14-10/14 10/28-10/28	1 1	1 1	1 1	\$280.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*92	SA	1230P-4P	CBS COLLEGE FOOTBALL	:30	\$1,050.00	10/06-10/06 10/13-11/03	0 1	1 4	0 4	\$4,200.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*93	SU	10A-4P	CBS NFL FOOTBALL-EARLY GAME	:30	\$7,700.00	10/07-11/04	1	5	5	\$38,500.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*94	SU	115P-4P	CBS NFL FOOTBALL-LATE GAME	:30	\$7,700.00	10/07-10/07 10/14-10/14 10/21-10/21 10/28-10/28 11/04-11/04	1 0 1 0 1	1 1 1 1 1	1 0 1 0 1	\$23,100.00	
				Sales Remark: V3 REVISION. V3 More than 2 codes changed								
	*95	SU	4P-430P	NEWS AFTER NFL	:30	\$1,225.00	10/07-10/07 10/21-10/21 11/04-11/04	1 1 1	1 1 1	1 1 1	\$3,675.00	
				Sales Remark: V3 ADD TO SKED V3 Added								
	*96	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,225.00	11/03-11/04	2	1	2	\$2,450.00	
				Sales Remark: V3 ADD TO SKED V3 Added								
	*97	SA	5P-8P	NCAA PRIME GAME	:30	\$2,625.00	11/03-11/03	1	1	1	\$2,625.00	
				Sales Remark: V3 ADD TO SKED. V3 Added								

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---REPORT TOTALS---

Report Totals: 564 / \$587,560.00

---SALES MONTHLY TOTALS---

Oct 12: 436 / \$463,665.00 Nov 12: 128 / \$123,895.00

Sales Totals: 564 / \$587,560.00

Station Totals: 564 / \$587,560.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,958,533	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11
Demos RA35+